

MED-ED PRESENTS

CURRENTS

Critical Care & Emergency Nursing Conference

NOV 13 – 16, 2022

Amelia Island, FL

Omni Amelia Island Resort

Exhibitor Prospectus

CURRENTS OFFERS...

01

Space Optimized For Traffic

03

Access To Decision Makers

02

Nationwide Audiences

04

Budget-Minded Fees

CurrentsConference.com



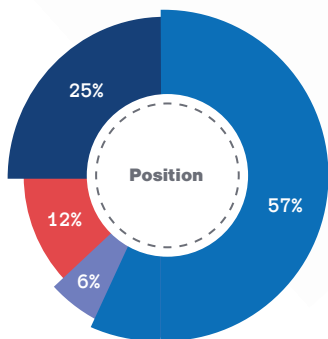


NOT JUST ANY CONFERENCE

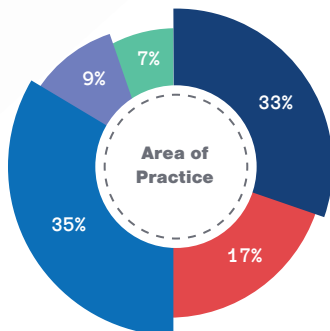
Impacting Healthcare for Over 35 Years

For over 35 years, nurses across the nation have chosen CURRENTS as the conference that prepares them for the management of the high-acuity patient. Today's healthcare providers of every field need a breadth of specialized knowledge, skills and experience to promote patient safety and ensure optimum outcomes. At CURRENTS, a group of select experts will provide attendees with in-depth concepts of patient care along with new technologies that inform and support evidence-based, safe care for the high-acuity patient.

ATTENDEE BREAKDOWNS:



● Staff Nurse ● Decision Maker
● Other ● Educator



● Other ● Critical Care ● Med-Surg
● EMC Services ● Progressive Care / Step Down

Our Exhibitor Packages

Exhibitor Bundle

\$1,300

MAKE THE MOST OUT OF YOUR EXHIBIT EXPERIENCE!

~~\$1,845~~

- **Three-Day Conference Exhibit** – 8' x 8' booth space, 6' skirted and draped table, two chairs and a 50-word listing in the conference handout
- **Web/Digital Logo Bundle** – your company's name and logo displayed on the CURRENTS website, printed in the conference handout and featured in biweekly email blasts to all conference registrants and prospective registrants. *Email circulation: 75,000+*
- **Waiver of \$250 tote bag insertion fee** for distribution of provided marketing materials
- **Half-page ad** in the conference handout
- **Signage** during the General Conference
- **Savings of \$545** by bundling our services

A la Carte

- **Three-Day Exhibit Space** **\$1,000**
 - One 8' x 8' exhibit space
 - One 6' skirted and draped table + two chairs
 - Signage during the General Conference
 - Name displayed on CURRENTS website
 - A 50-word listing in the conference handout
- **Web/Digital Logo Bundle** **\$500**

Your company's linked logo displayed on the CURRENTS website and featured in biweekly email blasts to all conference registrants and prospective registrants. Also includes your logo and 50-word listing printed in the conference handout. *Email circulation 75,000+*
- **Conference Tote Bag**
 - Share your logo on the CURRENTS tote bag **\$250**
 - Provide your own marketing materials – insertion fee (up to 2 items) **\$250**
- **Print Advertising Opportunities**
 - Full-Page Print Ad **\$195**
 - Half-Page Print Ad **\$95**
 - Quarter-Page Ad **\$65**
- **Food + Beverage Break or Special Event Sponsorship**
 - Contact MED-ED for questions, quote or more details: Exhibitor@MedEdSeminars.net

REGISTER NOW

Exhibitor Registration

EXPAND YOUR BRAND'S REACH TO NURSES WORLDWIDE

The exhibit area will remain open from 7:00 am to 3:30 pm. To offer maximum access and exposure for exhibitors, each day includes an hour for lunch and two 25-minute breaks. Attendees must move through the exhibit area in order to enter lecture classrooms. All breaks are held in the exhibit area.

WAYS TO REGISTER:

Logo, company description and marketing material submission deadline: **September 30, 2022**

*** Exhibitors must adhere to all COVID-19 prevention guidelines set forth by MED-ED at the time of the conference.

01

ONLINE AT

CurrentsConference.com

02

EMAIL

Exhibitor@MedEdSeminars.net

03

CALL

704-909-4917

OMNI AMELIA ISLAND RESORT

39 Beach Lagoon Road,
Fernandina Beach, Florida 32034

(904) 261-6161

<https://www.omnihotels.com/hotels/amelia-island>

\$220 Oceanfront in Hotel or Sandcastle Villa



Nestled on 1,350 acres at the tip of a barrier island off the Florida coast, this beautiful resort offers luxurious oceanfront accommodations with unparalleled views of the Atlantic Ocean, world-class resort pools, championship golf and a full-service spa. Whether you prefer to stroll 3.5 miles of pristine beach, spend the day kayaking through Amelia Island's preserved marshlands or tee off on one of our award-winning golf courses, you'll never run out of adventure in this idyllic destination.

*** Spaces fill quickly. Must call and mention MED-ED to receive discounted rate. Rates guaranteed until October 12, 2022